

Promotional & Advertising Opportunities

Below you can find the available promotional and advertising items.

For any questions, please contact me via veskenazi@kenes.com

- [Prospectus](#)
- [Educational Opportunities](#)
- [Exhibition](#)
- [Contact Us](#)

PRESENCE

PLENARY SYMPOSIUM

Host an official Non-CME plenary industry session.

[Learn More](#)

PARALLEL SYMPOSIUM

Host an official Non-CME parallel industry session.

[Learn More](#)

MEET THE EXPERT SESSION

Host an official Non-CME meet the expert session.

[Learn More](#)

PRODUCT THEATRE SESSION

Present your research in this 20-min session.

[Learn More](#)

WORKSHOP SESSION

Host an official Non-CME workshop session.

[Learn More](#)

MOVIE SCREENING

Organise a movie session and play your branded video.

[Learn More](#)

PRE-CONGRESS VIDEO TEASER

Connect with attendees before the Congress days.

[Learn More](#)

PIPELINE SESSION

Join us in sharing the latest developments in the industry.

[Learn More](#)

WORKSHOP SUPPORT

Be visible and have your equipment used in a workshop session.

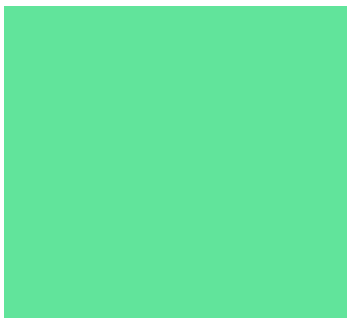
[Learn More](#)

LIVE Q&A

Expand the reach of your session by bringing your experts for a live Q&A.

[Learn More](#)

VISIBILITY



LANYARDS

Opportunity to place company's logo on the lanyards.

[Learn More](#)

BAGS

Opportunity to place company's logo on the Congress bags.

[Learn More](#)

NOTEPADS & PENS

Opportunity to place company's logo on the notepads & pens.

[Learn More](#)

FACE MASKS

Opportunity to place company's logo on the face masks.

[Learn More](#)

KEY RING

Make an impression with this practical key ring.

[Learn More](#)

MASK CASE

Be visible and brand the face mask cases.

[Learn More](#)

HAND CLEANSER

Promote safety by branding the hand cleanser gel.

[Learn More](#)

GEL2GO BOTTLE

Promote safety by branding the hand cleanser gel.

[Learn More](#)

STAY SAFE KIT

Promote safety and brand the stay safe kit.

[Learn More](#)

COFFEE BREAK

Promote your company at one or more coffee breaks.

[Learn More](#)

WELCOME RECEPTION

Promote your company at the networking reception.

[Learn More](#)

FESTIVAL CHAIRS

Offer participants a change to relax with these stylish and informal chairs.

[Learn More](#)

BRANDING OPPORTUNITIES

Be visible and have a logo, and advert or a video online.

[Learn More](#)

SYMPOSIUM BRANDING

Create anticipation and brand your session's waiting room.

[Learn More](#)

SHUTTLE BUS

Support the transport between hotels and the Congress venue.

[Learn More](#)

PHOTO BOOTH

Get exposure by branding the photo booth.

[Learn More](#)

SELFIE CORNER

Get exposure by branding the selfie corner.

[Learn More](#)

CHARGING KIOSK

Be visible by branding the charging kiosk.

[Learn More](#)

CHARGER PICK-UP LOUNGE

Be visible by branding the charging pick-up lounge.

[Learn More](#)

EXECUTIVE LOUNGE

Lounge for speakers and members of the committee.

[Learn More](#)

ZOOM AREA

Area to connect to the virtual platform, work or recharge.

[Learn More](#)

LAPTOP LOUNGE & WI-FI CARD

Brand this area to
check e-mails
and work.

[Learn More](#)

SPEAKER'S READY ROOM

Room for speakers
and
abstract presenters.

[Learn More](#)

PROMOTION ON PLASMA SCREENS

Promote your session in this loop slide advert.

[Learn More](#)

CONGRESS TV

Branded channel with daily conference news and event coverage.

[Learn More](#)

WI-FI LANDING PAGE

Splash your logo on the Wi-Fi landing page.

[Learn More](#)

CONGRESS

DAY

Support a CONGRESS day and be visible onsite and online.

[Learn More](#)

“RECAP OF THE DAY” VIDEO

Get exposure at the end of each day by supporting this video.

[Learn More](#)

NETWORK

WORLD MAP

Connect with participants around the globe.

[Learn More](#)

SOCIAL MEDIA PROMOTION

Be visible with an original company post.

[Learn More](#)

MULTI HUB

Connect with participants in different locations.

[Learn More](#)

THE RIPPLE MAKER

Delight your audience with this unforgettable and personalized experience.

[Learn More](#)

CYCLONE CYLINDER

Interactive marketing game to network with people and build genuine connections.

[Learn More](#)

SPORT GAMES

Draw participants to your booth with a football pool or mini golf course.

[Learn More](#)

MEETING POD

Offer participants a technology enabled meeting space.

[Learn More](#)

MEETING ROOM

Host guests by hiring a room at the venue or online.

[Learn More](#)

ADVERTISE



ADVERT IN FINAL PROGRAM

Full page advert in the final program.

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MINI PROGRAM

Support the Congress mini program.

[Learn More](#)

E-BOOK ADVERT

Full page advert in the E-book.

[Learn More](#)

BAG INSERT

Promotional material included in the Congress bags.

[Learn More](#)

PUSH NOTIFICATION

Connect with participants with a push notification.

[Learn More](#)

MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

[Learn More](#)

TWITTER WALL ADVERT

Advert in a loop on the social media plasma screen.

[Learn More](#)

CONGRESS MAILSHOT ADVERT

Reach out to the
(CONGRESS) community.

[Learn More](#)

CONGRESS WEBSITE BANNER

Be visible on CONGRESS website with
a banner-ad on the home page.

[Learn More](#)

REGISTRATION LETTER ADVERT

Connect with
registered participants.

[Learn More](#)

CONGRESS TV ADVERT

Advert in a loop on the
Congress TV.

[Learn More](#)

PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

[Learn More](#)

POST-CONGRESS MAILSHOT

Connect with participants after the Congress days and gain additional exposure.

[Learn More](#)

Note: Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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